

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of
1938, as amended**For Six Month Period Ending June 30th, 2015

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

BAHAMAS MINISTRY OF TOURISM

2310

(c) Business Address(es) of Registrant

P.O. BOX N-3701
NASSAU, BAHAMAS

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

| Name | Position | Date Connection Ended |
|------|----------|-----------------------|
|------|----------|-----------------------|

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

| Name | Residence Address | Citizenship | Position | Date Assumed |
|------|-------------------|-------------|----------|--------------|
|------|-------------------|-------------|----------|--------------|

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

| Name | Position or Connection | Date Terminated |
|------|------------------------|-----------------|
|------|------------------------|-----------------|

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

| Name | Position or Connection | Foreign Principal | Date Terminated |
|------|------------------------|-------------------|-----------------|
|------|------------------------|-------------------|-----------------|

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

BAHAMAS MINISTRY OF TOURISM

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

The Bahamas Ministry of Tourism conducted sales calls, seminars, blitzes and product launches on travel agents and meeting planners throughout the United States. Also attended trade and travel and consumer shows distributing travel brochures promoting the Islands of The Bahamas and educating persons about the product and destination.

Breakfasts and cocktail receptions have been held in certain territories to promote new airline service to the destination and also to promote upcoming events in the destination.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

| Date | From Whom | Purpose | Amount |
|-----------------|-----------------------------|----------------------|-----------------|
| Jan - June 2015 | Bahamas Ministry of Tourism | Operational Expenses | \$23,652,456.00 |

\$23,652,456.00

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D⁸ to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☐

If yes, furnish the following information:

| Foreign Principal | Date Received | Thing of Value | Purpose |
|-------------------|---------------|----------------|---------|
|-------------------|---------------|----------------|---------|

6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Date | To Whom | Purpose | Amount |
|--|---------|----------------------|------------------|
| See Expenditure & disbursement list attached. | | Operational Expenses | \$13,178,408 .00 |

\$13,178,408 .00

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

| Date | Recipient | Foreign Principal | Thing of Value | Purpose |
|------|-----------|-------------------|----------------|---------|
|------|-----------|-------------------|----------------|---------|

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

| Date | Amount or Thing of Value | Political Organization or Candidate | Location of Event |
|------|--------------------------|-------------------------------------|-------------------|
|------|--------------------------|-------------------------------------|-------------------|

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

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18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☒ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☒ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☒ Email
☒ Website URL(s): BAHAMAS.COM
☒ Social media websites URL(s): WWW.FACEBOOK.COM/TRAVEL BAHAMAS; TWITTER.COM/VISITTHE BAHAMAS
☐ Other (specify) PINTEREST.COM/THE BAHAMAS; YOUTUBE.COM/VISITTHEBAHAMAS

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☒ Other (specify) TRAVEL/TRADE CONSUMERS

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?
 Yes ☐ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Bahamas Tourist Office
Groups Department - Bradley Bosfield
January - June 2015

| DATE | EVENT/ACTIVITY | LOCATION |
|-----------------|---|--|
| January | Meeting Nassau Paradise Island Promotion Board | Plantation, FL |
| | Discussion/meeting Grand Lucayan Resort | Plantation, FL |
| | Miami Boat Show | Miami, FL |
| | Meeting Sue Lee Travel | West Palm Beach, FL |
| | Meeting Balleria Cruise - Bahamas Express | Ft. Lauderdale, FL |
| | Meeting Farm Bureau Insurance Company | Coral Springs, FL |
| | Attended MPI monthly meeting | Miami, FL |
| | Joint calls Melia Resort | Doral, FL |
| | Participated in BTO restructuring meeting | Davie, FL |
| | Meeting/Discussion - Yvette Edwards, Baha Mar Resort | Ft. Lauderdale, FL |
| February | Planning and strategy meeting Grand Bahama Island Promotion Board | Plantation, FL |
| | Joint sales calls - Grand Laucayan Resort | West Palm Beach, FL |
| | Joint sales calls - Sandals Resort | Miramar, FL |
| | Planning meeting for Road Shows - promotion boards (NPIPB, GBI, OI) | Plantation, FL |
| | Balleria Launch & Junkanoo | Ft. Lauderdale, FL |
| | Meeting/discussion with Allstate Insurance | Philadelphia, PA |
| | Meeting Beach Travel | Miami, FL |
| | Tamarac Chamber of Commerce meeting | Tamarac, FL |
| | HSMAI Meet Mid America Conference | Dallas, TX |
| | Meeting - National City Newspaper | Miami, FL |
| | GBTA meeting | Coral Springs, FL |
| | Meeting Merritt Insurance | Ft. Lauderdale, FL |
| March | Incentive Travel Exchange | Las Vegas, NV |
| | Search and site venues for Meeting Planners seminars | Miami, Ft. Lauderdale, West Palm Beach |
| | Joint sales calls - Resorts World | Miramar, Miami, FL |
| | Meeting - South Florida MPI | Coral Gables, FL |
| | Greater Ft. Lauderdale Chamber of Commerce meeting | Ft. Lauderdale, FL |
| | Attend presentation - Baha Mar Resort | Aventura, FL |
| | Joint meeting planner initiative - Atlantis Resort - K. Rosuck | Plantation, FL |
| | DMAI Destination Show Case | Washington, DC. |
| | National Newspaper Publishers Association Conference | Nassau, Bahamas |
| | Meeting FAMU Alumni meeting | Plantation, FL |
| | Meeting - Jeffery Albury & Associates | Plantation, FL |
| | SITE monthly meeting | Doral, FL |
| | Meeting Aarogen Incentives | Coral Springs, FL |
| | Meeting American Express Inc. | Coral Springs/Weston, FL |
| | April 2015 | Sales Calls/Luncheon presentations |

Groups Committee Meeting – Fam Trips
Joint sales calls – Melia Resort
Meeting Multiple Sclerosis Society
Joint sales calls/meeting – Club Med
Meeting - Resorts World
Meeting - Bahamasair
Meeting – Delaware Hospitality Management – Airport
Successful Meetings and Incentives
Meeting - Meeting & Conventions: - S. Demott
Discussion MD-SKI Events
Group discussions with Lotus Events
Vanessa James Associates – radio & blog – Bahamas Junkanoo Carnival
Meeting: Monique McKenzie – Baha Mar Resort

May 2015

IRF Conference – Meeting Planners
Resorts World inaugural sale Miami – Bimini
Meeting: Caribbean Institute of Certified Management Consultants
Meeting: SkyBahamas – Exuma Day Trip
Meeting: Bahamas Out Island Promotion Board
Meeting: Roxanne Covington – Christian Strong Hold Center
IBM – Meeting/discussion with Karen Portman future group.
Tyson Foods – Andrea Stickey
Meeting/Discussion – Sophia Charles
Negotiation Mr. Steve Lange – Emergency Medical Technician (EMT)
Meeting: University of Miami – Jeff Zigenhoff
VIP Incentives – group discussions for future Bahamas groups
Meeting/Discussions – MPI Georgia Chapter
Tamarac Chamber of Commerce meeting
Meeting: Broward County Conventions & Visitors Bureau
Meeting: Maritz Travel – Antoinette Aris
Discussions – Enchantment Group/Cape Eleuthera

Plantation, FL
Ft. Lauderdale, Aventura
Ft. Lauderdale, FL
Miami/Hialeah, FL
Miami, FL
Ft. Lauderdale, FL
Ft. Lauderdale, FL
Boca Raton, FL
Plantation, FL
Washington, DC
Philadelphia, PA
Miami, FL
Coral Springs, FL

Doral, FL
Miami, FL
Nassau, Bahamas
Ft. Lauderdale, FL
Oakland, FL
Philadelphia, PA
Arlington, VA
Springfield, AR
Dallas, TX
Pittsburgh, PA
Miami/Davie, FL
Los Angeles, CA
Atlanta, GA
Tamarac, FL
Ft. Lauderdale, FL
Orlando, FL
Doral, FL

June 2015

Bahamas Tourist Office/NPIPB Fam Trip with Day Trip Exuma
IBTM Conference
Meeting: Mice.com – Michael Mayhew
Attended Bahamas Groups Committee Meeting
Joint Sales Calls Grand Lucayan Resort
Sales Calls/meetings – Abaco Beach Hotel. B. Ingraham
Bahamas update presentation – Beach Travel
Discussion Dr. Patricia Newton – Bahamas Jazz Concert
Supreme Grand Most Ancient Matron
Discussion Margo Spencer – Jay's International
Meeting/Discussion - American Leisure Tours

Nassau, Bahamas
Chicago, IL
Glen Burnie, MD
Plantation, FL
Ft. Laud./Boca Raton
Sunrise, FL
Miami Beach, FL
Baltimore, MD
Fresno, TX
Ft. Washington, MD
Aventura, FL

WEDDINGS DEPARTMENT - Cecile Torrence
January - June 2015

| Date | Event | Activity | TYPE | Location |
|-----------|---|-----------------|----------|--|
| Jan 12-17 | 16 Is Wedding Promo | Island Weddings | Consumer | Nassau/Bimini |
| 1/29/15 | Modern Luxury Brides Event | Wedding Event | Consumer | Miami, FL |
| 2/2/15 | Sophia Tolli Event | Trunk Show | Consumer | Clearwater, FL |
| 2/11/15 | ABC Event | Monthly Meeting | Trade | Coconut Grove, FL |
| 3/1/15 | Great Bridal Expo | Bridal Show | Consumer | Houston, TX |
| 3/30/15 | National Assoc of Wedding Professionals | Monthly Meeting | Trade | Miami, FL West Palm Beach, FL |
| 4/19/15 | Great Bridal Expo | Bridal Show | Consumer | FL |
| 5/3/15 | Florida Bridal Expo | Bridal Show | Consumer | Orlando, FL |
| 5/13/15 | Modern Luxury Brides Event | Wedding Event | Consumer | Coral Gables, FL |
| 5/14/15 | ABC... NAWP & ISES EVENT | Monthly Meeting | Trade | Miami, FL |
| 5/15/15 | ICABA | Monthly Meeting | Consumer | Ft. Lauderdale, FL |
| 6/15/15 | Wedding Salon Bridal Event | Bridal Show | Consumer | Miami, FL |
| 7/23/15 | Junkanoo Fest | Festival | Consumer | Coconut Grove, FL West Palm Beach, FL |
| 7/1/15 | Grand Celebration | Ship Tour | Trade | FL |

| January – June, 2015 HIGHLIGHT REPORT, PUBLIC RELATIONS USA ANITA JOHNSON-PATTY | | | | | |
|---|---|----------------------|---------------------|----------|------------|
| BAHAMAS HONEYMOON REGISTRY | | | | | |
| DATE | ASSIGNMENT | Location | NAME | Type | STATUS |
| 01-02-15 | Press Release The Bahamas White Label Honeymoon Registry Program THE BAHAMAS IS BETTER FOR THE PERFECT WEDDING <i>The Islands Of The Bahamas launches a Branded Wedding and Honeymoon Gift Registry and Wedding Website Program</i> | USA | Earnestine Moxyz | Consumer | Completed |
| MARATHON BAHAMAS RACE WEEKEND | | | | | |
| DATE | ASSIGNMENT | Location | NAME | Type | STATUS |
| 01-02-15 | Marathon BAHAMAS 2015 Secure media to attend and cover | Nassau, Bahamas | Anita Johnson-Patty | Consumer | Completed |
| 01-06-15 | Press Release NASSAU'S MARATHON BAHAMAS 2015 IS AN AMAZING RUN <i>Sunshine Insurance Race Weekend includes Marathon, Half Marathon, Relay, Expo and Susan G. Komen Bahamas Race for the Cure 5K</i> | Nassau, Bahamas | Anita Johnson-Patty | Consumer | Completed |
| | Media acceptances: 1. Dr. Nicks Running Blog. 2. Théoden Janes Running Blog 3. Theodora Blanchfield PreppyRunner 4. Jeff Gallup 5. Phong Chieng 6. Ericka Anderson | Nassau, Bahamas | Anita Johnson-Patty | Consumer | Completed |
| GRAND BAHAMA ISLAND HALF MARATHON | | Event Date: 12.18.14 | | | |
| DATE | ASSIGNMENT | Location | Name | Type | STATUS |
| 1.15.15 | Endorsement letter Write letter for HMT | GBI | Anita Johnson-Patty | Consumer | Completed |
| POPEYES BAHAMAS BOWL | | | | | |
| DATE | ASSIGNMENT | Location | Name | Type | STATUS |
| 01/02/15 | POPEYES BAHAMAS BOWL INAUGURAL IS A WINNER <i>The Islands of The Bahamas Hosts NCCA College Football Game</i> | Nassau | Anita | Consumer | Completed |
| 01.22.15 | Press Release POPEYES BAHAMAS BOWL A STUNNING SUCCESS <i>NCCA College Football Game A Winner By All Measures</i> | Written | Submitted | AJP MWL | Circulated |

| HOTEL TAX REPEAL | | | | | |
|-------------------------------------|---|--------------------------------------|---------------------------------|-------------------|---------------|
| DATE | ASSIGNMENT | Location | Name | Type | STATUS |
| 01.02.15 | Press Release BAHAMAS REPEALS HOTEL GUEST TAX <i>Visitors will save 2.5% on tax on services with new regulation</i> | Nassau | Anita | Trade Consumer | Completed |
| 01.02.15 | Circulate Press Release | Done | N/A | | Completed |
| 01.04.15 | Circulate Press Release on \$250 Saving | Done | N/A | | Completed |
| TUREANO JOHNSON BOXING MATCH | | Event Date: 01.09.15 | | | |
| DATE | ASSIGNMENT | Location | Name | Type | STATUS |
| 01.05.15 | BAHAMIAN ON JAY-Z'S ROC NATION SPORT BOXING DEBUT <i>Middle-weight Tureano Johnson fighting Alex Theran for WBC Silver Championship in "Throne Boxing" at Madison Square Garden Theater</i> | New York | Anita | Consumer | Completed |
| 01.09.15 | Press Release written and circulated | New York, NY | Approved | AJP | Completed |
| 01.09.15 | Meet with Minister Johnson & Greg Rolle | Done | N/A | | Completed |
| 01.09.15 | Meet with Bahamian Ambassador | Done | N/A | | Completed |
| 01.09.15 | Secure photographer for boxing match | Done | N/A | | Completed |
| 01.09.15 | Attend and cover match | Done | N/A | | Completed |
| 01.10.15 | Write press release on victory BOXING CHAMPION TUREANO BRINGS HIS TITLES HOME <i>The people's favorite Middle-weight Tureano Johnson wins WBC Silver Championship in "Throne Boxing" at Madison Square Garden Theater</i> | Done | N/A | | Completed |
| NEW YORK TIMES TRAVEL SHOW | | | | | |
| DATE | ASSIGNMENT | LOCATION | Name | Type | STATUS |
| 01.15.15 | Interviews on local and national television networks/shows Interviews on popular radio networks; preferably targeting an upper-middle class demographic. Interviews with Travel writers/bloggers. Interviews can be done at the NY Times show. Interviews with local NY dailies. Interviews can be done at the NY times show or over the phone. Travel Magazines -- determine which writers will be attending the show | Information on talent late in coming | Mikala Moss/Anita Johnson-Patty | Consumer /Trade | Comple |
| | Press release | Done | Circulated | Mikala | Completed |
| | Re-wrote Press Release | Done | Circulated | Mikala | Completed |
| | Directed media to booth at the NY Times Show | Done | | Mikala | Completed |
| | Write Press Release on Couples arriving | Done | Approved | AJP | Completed |
| 01.16.15 | Write Press Release on Weddings | Done | Approved | AJP | Completed |

| 16 ISLANDS 16 WEDDINGS | | Event Date: 01.16.15 | | | |
|--------------------------------|---|----------------------|----------------------|----------|------------|
| DATE | ASSIGNMENT | Location | Name | Type | STATUS |
| ASAP | Create Invitation for Media Trip | Written | Earnestine | CONSUMER | Completed |
| | Identify and Invite Media | Done | Earnestine | CONSUMER | Completed |
| | Follow up and pitch opportunity | Ongoing | | CONSUMER | Completed |
| | Media acceptances to Date: 1. Studio Finch (2 person team) 2. BlackBrideBliss.com 3. DivaGalsDaily.com 4. GettingMarriedOnLongIsland.Com 5. KellyAugustine.Com 6. RomanceBeat.Com 7. ThereBelChick.com 8. InTheKnowTraveler.com | Secured | Earnestine/ Anita | CONSUMER | Completed |
| 01.14.15 | Write Welcoming Remarks for HMT | Done | EARNESTINE | CONSUMER | Completed |
| 01.16.15 | Write Press Release on Couples arriving | Done | EARNESTINE | CONSUMER | Completed |
| 01.16.15 | Write Press Release on Weddings | Done | EARNESTINE | CONSUMER | Completed |
| 01.29.15 | Write captions For 8 Weddings | Done | EARNESTINE | CONSUMER | Completed |
| 02.03.15 | List of Romance Media for Valentine's Day | Done | EARNESTINE | CONSUMER | Completed |
| ISLAND LIFE TOURS | | Event Date: 01.16.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 01.16.15 | Write statement Statement on missing boat for DG to read on News Broadcast | N/A | JEANNIE GIBSON | CONS | Completed |
| | DG Statement: ISLAND LIFE TOURS RECOVERED VESSEL | N/A | ANITA | CONSUMER | Completed |
| DR. MARTIN LUTHER KING JR. DAY | | Event Date: 01.18.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 01.19.15 | Press Release BAHAMAS PAYS TRIBUTE TO DR. MARTIN LUTHER KING, JR. <i>Dr. King's Bimini connection</i> | BIMINI | JEANNIE GIBSON | CONSUMER | Circulated |
| TRUMPET AWARDS | | Event Date: 01.24.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 01.24.15 | Press Release TRUMPET AWARDS HONORS FRANKLYN R.WILSON <i>Junkanoo Carnival Dancers welcomed guests on the Red Carpet</i> | Written | ANITA | CONSUMER | Circulated |
| CARIBBEAN HOTEL ASSOCIATION | | Event Date: 02.01.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 01.30.15 | Press Release STRONG BAHAMIAN PRESENCE AT CHA | Written | Submitted | CONSUMER | Circulated |

| HON. GORDON BUTCH STEWART | | Event Date: 02.02.15 | | | |
|--|---|--|-------------|--------------------|---------------|
| DATE | ASSIGNMENT | LOCATION | NAME | TY | STATUS |
| 02.02.15 | Remarks Write remarks for HMT honoring Hon. Gordon Butch Stewart | NASSAU | ANITA | TRADEE | Submitted |
| GRAND BAHAMA ISLAND WILDCAT SERVICE | | Event Date: 02.04.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 01.20.15 | Prepare Media lists per gateway | FLORIDA | JEANNIE | TRADE/CO NSUMER | Completed |
| 01.22.15 | Press Release WILDCAT ANNOUNCES NEW FIRST CLASS SERVICE TO THE BAHAMAS | FLORIDA | JEANNIE | TRADE | Circulated |
| | Press Release New Scheduled Charter Flights Receive DOT Approval for Bahamas, Keys and New York | FLORIDA | JEANNIE | TRADE | Circulated |
| LPGA PURE SILK GOLF TOURNAMENT | | Event Date: 02.05.15 – 02.08.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 01.05.15 | Press Release LPGA TEACHING GOLF TO BAHAMIAN STUDENTS <i>Pure Silk LPGA Classic's Emily Norell training students in Nassau</i> | NASSAU | Earnestine | CON | Completed |
| 01.18.15 | Minister's Welcome Letter for the <i>Spectator Guide for Tourism</i> | NASSAU | Earnestine | MWL AJP | Completed |
| 01.20.15 | LPGA Minister's GOLF CHANNEL Script | Written | Earnestine | MWLAJP | Completed |
| 01.20.15 | LPGA DG Opening Remarks | Written | Anita | AJP | Completed |
| 01.28.15 | LPGA DG's Closing Remarks | Written | Anita | MWLAJP | Completed |
| LATIN AMERICA INTERVIEW | | Event Date: 02.06.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 02.06.15 | Prepare responses HMT interview | FLORIDA | Anita | trade | Approved |
| BAHAMAS WINTER WARM UP COMPETITION | | Event Date: 02.06.15 - 03.20.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 2.6.15 | Press Release Wrote and circulated press release BAHAMAS WINTER WARM UP COMPETITION | USA | Anita | Consumer | Completed |
| 3.3.15 | Press Release Wrote and circulated press release extension BAHAMAS WINTER WARM UP COMPETITION EXTENDED | | Anita | Consumer | Completed |

| | | | | | |
|--|--|-----------------|---------------|-------------------------------------|---------------|
| | New Date of entry Date for Bahamas Winter Warm Up competition | | | | |
| JOHNNY DEPP/AMBER HEARD WEDDING | | | | | |
| | | | | Event Date: 02.09.15 | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 2.9.15 | Press Release JOHNNY DEPP AND AMBER HEARD MARRY IN THE BAHAMAS <i>Bahamas is a popular wedding destination</i> | Bahamas/US A | Anita | Consumer | Completed |
| TAMPA/ABACO NON-STOP SERVICE | | | | | |
| | | | | Event Date: 02.14.15 | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 01-05.15 | Press Release CELEBRATE VALENTINE'S DAY IN THE ISLANDS OF THE BAHAMAS <i>New Nonstop Flights from Tampa to Abaco Island begin February 14</i> | Tampa | Jeannie/Anita | Trade/Consumer | Completed |
| 01-06-15 | Press Release distributed | Done | Circulated | | Completed |
| 02.03.15 | Identify local media for Press Trip | Done | Confirmed | | Completed |
| 2.15 | Confirmed participation of 2 media members in Tampa area interested in participating in trip. Received completed media forms | Done | Submitted | | Completed |
| 02.14.15 | Remarks DG WELCOME ADDRESS | Done | Submitted | | Completed |
| 2.17.15 | Press Release SILVER AIRWAYS INAUGURAL FROM TAMPA INTERNATIONAL AIRPORT <i>Distribution with images</i> | Done | Circulated | | Completed |
| | TAMPA /ABACO Marketing Plan Prepared | Done | Submitted | | Completed |
| DAN MARINO GOLF TOURNAMENT | | | | | |
| | | | | Event Date: 02.19.15 | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 01.27.15 | Secure media for Dan Marino | Nassau | Earnestine | Consumer | Completed |
| 02.04.15 | Press Release MIAMI DOLPHINS LEGENDS TEACH FOOTBALL TO BAHAMIANS <i>Dan Marino and Friends Return To The Bahamas February 19</i> | Written | Submitted | | Circulated |
| 02.05.15 | Dan Marino Trip Invitation circulated | | | | Completed |
| 2.10.15 | Secured media including OCEAN DRIVE for trip Confirmed attendance | | Done | | Completed |
| | Secure Photographer for event | Identified | Contracted | P | Completed |
| BAHAMAS HOME OF THE SWIMMING PIGS | | | | | |
| | | | | Event Date: 02.15 - 03.15.15 | |
| DATE | ASSIGNMENT | Location | NAME | TYPE | STATUS |
| 2.15 | Press Release BAHAMAS IS HOME OF THE SWIMMING PIGS | Exuma | Anita | Consumer | Completed |

| | | | | | |
|---|---|-----------------------------|------------------------|----------------|---------------|
| 3.20 | Bahamas Home of the Swimming Pigs Press Release distributed on national wires | Circulated Cision & eTN | Circulated | | Completed |
| BALEARIA NEW FERRY SERVICE | | Event Date: 02.26.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 02.26.15 | Remarks for Director General BALEARIA NEW FERRY LAUNCH | FT. Lauderdale | Anita | Trade/Consumer | Completed |
| 02.26.15 | Remarks for Minister BALEARIA NEW FERRY WELCOME | Written | Submitted | | Completed |
| WILDScreen FILM AND MUSIC FESTIVAL | | Event Date: 02.27.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 02.27.15 | Press Release BEYOND... THE BEGINNING, FILMMAKERS UNDER THE SPOTLIGHT <i>Jarrold Knowles' WideScreen Film and Music Video Festival February launch</i> | Miami | Anita | Consumer | Completed |
| 03.02.15 | Press Release SWIMMING PIGS STEAL THE 'SHOW' AT RED CARPET EVENT <i>Jarrold Knowles' WideScreen Film and Music Video Festival Success</i> | Written | Approved Circulated | AJP | Completed |
| FESTIVAL RUM BAHAMAS | | Event Date: 02.27.15 | | | |
| DATE | ASSIGNMENT | Location | NAME | TYPE | STATUS |
| 01.28.15 | Press Release RUM LOVERS UTOPIA. FESTIVAL RUM BAHAMAS <i>Your next adventure, Rum, Rhythms, Culture and Cuisine</i> | Nassau | ANITA | CONSUMER | Circulated |
| UN WORLD TOURISM ORGANIZATION | | Event Date: 03.04.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 02.26.15 | Remarks for Minister UN WTO | NEW YORK | MIKALA | CONSUM | Completed |
| MIAMI/BIMINI SUPERFAST PROPOSAL | | Event Date: 03.06.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 03.06.15 | Prepare Marketing Proposal MIAMI/BIMINI SUPERFAST MARKETING PLAN | BIMINI | ANITA/HILDA | CONS | Completed |
| BAHAMANIAN CULTURE UNDER THE SPOTLIGHT | | Event Date: 03.10.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 3.6.15 | Press Release Formatted and distributed | NEW YORK | JEANNIE GIBSON | CONSUMER | Completed |
| DECO DRIVE | | Event: 03.12.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |

| | | | | | |
|--|--|-------------------------------------|------------------------|--------------------|---------------|
| 3.12.15 | Provided ad value for DECO DRIVE (WSVN Miami) program filming in Bahamas | GBI | ANITA | CONSUMER | Completed |
| INCREASE IN ARRIVALS | | Event: 03.13.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 3.9.15 | Press Release: INCREASES IN AIR ARRIVALS AND HOTEL PERFORMANCE <i>Set the Pace for Growth in 2015</i> | NASSAU | ANITA | CONSUMER | Completed |
| TODAY SHOW | | Event: 03.13.15 | | | |
| DATE | ASSIGNMENT | LOCATION | Name | TYPE | STATUS |
| 3.13.15 | Report of TODAY SHOW in the Bahamas Advertising value of coverage | Bahamas/USA | Anita | Consumer | Completed |
| 3.20.15 | Write letter of invitation to Weather Anchor Al Roker and his family to visit Exumas | Written | Submitted | | Completed |
| NAT MOORE GOLF CLASSIC | | Event: 03.20.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 3.20.15 | Provided short-list of photographers for event, booked photographer for event. | Miami, FL | Anita/Earnestine | Consumer | Completed |
| 3.20.15 | Wrote MEDIA ALERT for invitations to top lifestyle journalists in area to attend as guest of honor. | Sent personalized invitations | Follow-up Completed | | Completed |
| 3.20.15 | Press Release BAHAMAS TOURISM TEAMS UP WITH LEGENDARY NAT MOORE | Formatted | Distributed | | Completed |
| WTTC REPORT | | Event: 03.30.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 3.27.25- 4.2.15 | Press Release BAHAMAS TOURISM GROWTH LEADS THE ENTIRE WORLD AVERAGE | Global | Anita | Consumer /Trade | Completed |
| 3.27.15 | Provided PDF of WTTC Report with links to reports, and landing site on WTTC Page | Submitted | Submitted | | Completed |
| TOM BRADY & MICHAEL JORDAN | | Event: 03.30.15 | | | |
| DATE | ASSIGNMENT | ACTION | NEXT STEPS | BY | STATUS |
| 3.30.15 | Press Release TOM BRADY AND MICHAEL JORDAN PLAY BALL IN THE BAHAMAS | Written Formatted | Distributed eTN | AJP | Completed |
| USA TODAY | | Event: 03.30.15 | | | |
| DATE | ASSIGNMENT | ACTION | NEXT STEPS | BY | STATUS |
| 3.20.15 | Provided answers for interview with USA TODAY regarding BAHA MAR | Written and Submitted | Submitted | PMG | Completed |
| GRAND BAHAMA ISLAND JUNKANOO CARNIVAL | | Event Date: 04.17-18 | | | |

| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
|--|--|---------------------------------------|------------------------------------|-------------------|-------------|
| 02.02.15 | Press Release BAHAMAS LAUNCHES JUNKANOO CARNIVAL <i>Grand Bahama and Nassau April, May</i> | GBI/FL | Anita/Hilda/ Mikala | CONSUME R | Circulated |
| 3.9.15 | Press Release BAHAMAS JUNKANOO CARNIVAL TICKETS GO ON SALE | Formatted | Distribution | | Circulated |
| 03.10.15 | Identify media for Press Trip | Done | Submitted | | In Progress |
| 04.3.15 | Media Alert CARNIVAL PLANNERS ARRIVE IN MIAMI TO PROMOTE JUNKANOO | Media Alert Written Distributed | Follow-up Confirm interviews | | In Progress |
| EXTREME KAYAK FISHING | | Event Date: 04.23.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 03.16.15 | Press Release GET READY FOR A BATTLE <i>Saltwater World Championship Battle in The Bahamas</i> | GBI/FL | Anita | Consume/ Trade | Completed |
| 03.16.15 | Develop Media list for press trip | Compiled | | | Completed |
| 03.16.15 | EXTREME KAYAK FISHING Invitation | Designed | Circulated | | Follow up |
| | Pitching media to cover | Ongoing | Phone calls | | Follow up |
| YOUTH CULTURE FEST | | Event Date: 05.01.15 | | | |
| DATE | ASSIGNMENT | ACTION | NEXT STEPS | BY | STATUS |
| 02.27.15 | Press Release YOUTH CULTURE FEST FOR NASSAU IN MAY <i>Family event planned to tie Bahamian Youth Closer To Their Heritage</i> | Written | Submitted | AJP | Completed |
| IJET CHARTERS WILDCAT SERVICE | | Event Date: 05.02.15 | | | |
| DATE | ASSIGNMENT | ACTION | NEXT STEPS | BY | STATUS |
| 01.20.15 | Prepare Media lists per gateway | Compiled | Submitted | | Completed |
| 01.20.15 | Press Release New Scheduled Charter Flights Receive DOT Approval for Bahamas, Keys and New York | Written | Submitted | | Circulated |
| 01.27.15 | Press Release WILDCAT ANNOUNCES NEW FIRST CLASS SERVICE TO THE BAHAMAS <i>Premium service from Ft. Lauderdale, FL to 5 Bahamian Islands start April 2</i> | Written | Submitted | | Circulated |
| 03.20.15 | IJET Marketing Proposal | Written | Submitted | PMG | Completed |
| IAAF/BAHA MAR/JUNKANOO CARNIVAL | | Event Date: 05.02.15 | | | |
| DATE | ASSIGNMENT | ACTION | NEXT STEPS | BY | STATUS |
| 02.12.15 | Press Release Joint Release on All Events | Written | Submitted | PMG | Completed |
| 02.13.15 | Press Release MONTH OF MAY, BAHAMAS' BEST KEPT SEDRET | Distributed on Cision | Submitted | AJP | Completed |
| 03.05.15 | Bahama Bash PPT Pitch for IAAF/BAHA MAR/JUNKANOO CARNIVAL | Written | On hold | PMG | Pending |
| 03.05.15 | Bahamas with Ellen PPT Pitch for The Ellen Show | Written | On hold | PMG | Pending |

| | | | | | |
|---|--|--|-----------------------------------|-----------------|---------------|
| 03.06.15 | Bahamas with Jimmy Kimmel Live! PPT Pitch for Jimmy Kimmel Live! | Written | On hold | PMG | Pending |
| 03.06.15 | Bahamas with The Tonight Show PPT Pitch for The Tonight Show | Written | On hold | PMG | Pending |
| 03.06.15 | Bahamas with the Today Show PPT Pitch for The Today Show | Written | Submitted | PMG | Completed |
| IAAF | | Event Date: 05.02.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 03.12-03.19.15 | Press Release IAFF WORLD RELAYS FPREPARED FOR SUCCESSFUL MAY LAUNCH | Global | Anita | Consumer | Completed |
| 03.18.15 | Invitation designed and distributed to media for press trip. Secured 1 journalist so far. | Invitations and media forms delivered. | Follow-up with invitations. | | In Progress |
| 02.21.15 | Identify Media for Press Trip | Compiled | Submitted | | Completed |
| 03.27.15 | Provided quote for MOT in announcement for appointment as Public Institution of the IAAF | Written, submitted | Submitted | | Completed |
| BAHAMAS JUNKANOO CARNIVAL NASSAU | | Event Date: 05.07.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 02.6.15 | Conference Call on PR/Marketing Plan to promote Carnival | GLOBAL: | Anita, Earnestine, Jeannie, Hilda | Consumer | Submitted |
| 02.02.15 | Press Release BAHAMAS LAUNCHES JUNKANOO CARNIVAL Grand Bahama and Nassau April, May | Written | Approved | AJP | Circulated |
| 03.10.15 | Identify media for Press Trip Media Acceptances: 1. Ryan Neevan 2. Michele Mahone | Secured | Confirmed | | Completed |
| VACATION EXPRESS MEDIA BLITZ | | Event Date: VARIED | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 02.20-02.23.15 | 8 TARGETED 1 NATIONAL PRESS RELEASES: 8 media targeted and 1 national press release VACATION EXPRESS GBI PACKAGES FOR SALE Compiled lists in 8 regions and distributed national version on Cision | USA/GBI | Jeannie/Mikala | Consumer /Trade | Completed |
| 02.24-02.26.15 | Built PHILADELPHIA Outreach list. Media Outreach for interview. 2 possible interviews with Global Traveler and Travelore but schedule did not allow for meetings to take place. | Built List Media Alert Follow Up | Follow up | | Completed |
| 02.26-03.3.15 | Built CINCINNATI Outreach list. Media outreach for interviews. Secured 3 interviews. 1. Fox 19 2. Cincinnati Business Courier 3. Top travel writer in Ohio Provided b-roll footage. | Built List Media Alert Follow Up | Confirmed Interviews | | Completed |
| 02.27 - 03.4.15 | Built COLUMBUS Outreach list. Media outreach for interviews. | Built List Media Alert | Confirmed Interviews | | Completed |

| | | | | | |
|---|---|--|--------------------------------------|-----------------|---------------|
| | Secured TV interview 10TV. Provided b-roll footage. | Follow Up | | | |
| 03.2-03.5.15 | Built PITTSBURGH Outreach list. Media Outreach for interviews. Secured 3 interviews 1. Pittsburgh Tribune 2. KDKA, Jon Deland 3. CBS Affiliate/KQVA Radio Provided b-roll footage. | Built List Media Alert Follow Up | Confirmed Interviews | | Completed |
| 03.6-03.9.15 | Built BALTIMORE/DC Outreach list. Media outreach for interviews. Secured 1 interview CBS Radio 106.5 | Built List Media Alert Follow Up | Confirmed Interviews | | Completed |
| 03.6-03.23.15 | Built ATLANTA Media Outreach list. Created Media Alert for Atlanta. Media Outreach for interviews. Secured 3 interviews: 1. Upscale Magazine 2. Healthy Travel 3. Global Atlanta | Built List Media Alert Follow Up | Confirmed Interviews | | Completed |
| 03.6-03.12.15 | Built NASHVILLE Media Outreach list. Media Outreach for interviews. | Built List Media Alert Follow Up | Submitted, distributed and follow-up | | Completed |
| 03.18.15 | Press Release SUCCESSFUL THREE WEEKS SALES MISSION Blitz Promoting Grand Bahama Island | Distributed | Completed | | Completed |
| WEDDING BLOGGERS | | Event: 04.03.15 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 04.3.15 | Media List Top 30 Wedding Bloggers & Top Wedding Blogs in US | USA | Anita | Consumer | Completed |
| SUN 'N FUN SPONSORSHIP | | Event: 04.10.15 | | | |
| DATE | ASSIGNMENT | LOCATION | Name | TYPE | STATUS |
| 04.1.15 | Press Release BAHAMAS SPONSORS SUN 'N FUN 2015 AIR SHOW IN FLORIDA | Lakeland, FL | Earnestine | Consumer /Trade | Completed |
| WORLD TRAVEL AWARDS | | Event Date: 10.17.15 | | | |
| DATE | ASSIGNMENT | LOCATION | Name | TYPE | STATUS |
| 03.11-03.26.15 | Press Release Bahamas Lead 22 nd Annual World Travel Awards Nominations | Global | Anita | Consumer /Trade | Completed |
| FIFA 2017 BEACH SOCCER WORLD CUP | | Event Date: 2017 | | | |
| DATE | ASSIGNMENT | LOCATION | NAME | TYPE | STATUS |
| 1-18-15 | Press Release BAHAMAS CELEBRATES WINNING BID FOR FIFA 2017 BEACH SOCCER WORLD CUP First time in history the Caribbean region hosts a senior FIFA tournament | FLORIDA | EARNESTINE | Consumer | Completed |
| 1-18-15 | Circulate Press Release on FIFA 2017 | Done | N/A | Consumer | Completed |

SPORTS DEPARTMENT - ACTIVITIES JANUARY - JUNE 2015

| Date | Event | Location | Staff Assigned |
|----------------------|--|---------------------------------|---|
| February 12-16, 2015 | Miami Boat Show | Miami Beach, Florida | Richard Treco Donna Ash/Bradley Bosfield Leonard Stuart/Earl Miller |
| February 19-22, 2015 | Dan Marino & Legends | Miami - Nassau, Bahamas | Greg Rolle/Donna Ash |
| March 11, 2015 | Miami Heat Bahamas Night | Miami, FL | Greg Rolle, Donna Ash, Mia Lange, Raquel Carey, Andre Miller, Tina Lee |
| March 20, 2015 | Aviation Council Meeting | Ft. Lauderdale - Nassau Bahamas | Greg Rolle Elizabeth Vance |
| March 21-23, 2015 | Nat Moore Foundation Celebrity Weekend | Miami Florida | Donna Ash, Rosamon Gomez, Earl Miller, Linville Johnson |
| March 26-30, 2015 | West Palm Beach Boat Show | West Palm Beach FL | Donna Ash, Richard Treco, Bradley Bosfield, Leonard Stuart |
| April 20-26, 2015 | Sun N Fun Aviation Show | Lakeland FL | Greg Rolle, Donna Ash, Elizabeth Vance, Leonard Stuart, Jennifer Gardiner, Earnestine Moxyz |
| May 2-3, 2015 | IAAF World Relays | Nassau Bahamas | Greg Rolle, Donna Ash, Earnestine Moxyz |
| June 4-7, 2015 | Bahamas Summer Boating Fling | FLL -Bimini | Richard Treco, Donna Ash, Karen Wring |
| June 11-14, 2015 | Bahamas Summer Boating Fling | FLL-Grand Bahama | Richard Treco, Donna Ash, Bradley Bosfield |
| June 25-28, 2015 | Bahamas Summer Boating Fling | FLL-Grand Bahama | Richard Treco, Donna Ash, Bradley Bosfield |
| | | | |

EARL MILLER - MARATIME DIVISION ACTIVITIES JANUARY-JUNE 2015**Trade Shows:**

February 12 - 15/2015 - Miami Boat Show.

March 26-29/2015 - West Palm Beach Boat Show

PRESENTATIONS:

January 1, 2015 Sail Fish Marina in Stuart, FL (Earl Miller)

PROMOTIONS:

May 5/2015 - United States Superyachts Association

MEETINGS:

February 4-5/2015 - Marina Operators Of The Bahamas (MOB) meeting in Nassau

BAHAMAS TOURIST OFFICE

LATIN AMERICAN DEPARTMENT

JANUARY 2015 - JUNE 2015

February 11/2015 - Interactive Map for website Production Meeting.

March 3/2015 - Meeting Resorts World & Aorogen Corp.

March 24-25/2015 - USSA Super Yachts Summit

April 1-2/2015 - Marinas Operators of the Bahamas

April 14/2015 - Boating Magazine (Advertising)

June 4/2015 - Marina Operators of The Bahamas

SALES CALLS:

February 19-21/2015 - Grand Bahama Marinas - Port Lucaya, Old Bahama Bay, Blue Marlin Cove and Flamingo Bay

March 5/2015 - Sales calls on US Marinas with Old Bahama Bay Marina

March 18-21/2015 - Abaco Marinas - Boat Harbour, Green Turtle, Conch Inn, Leeward Yacht, Marsh Harbour & Treasure Cay

PROMOTIONS:

March 14-15/2015 - Photo shoot for website/PR show casing super yachts over 100 feet in the Bahamas

June 30/2015 - City of Miami and Bahamas Tourist Office Press Conference

CONFERENCE CALLS:

January 13/2015 - Super Yachts .Com

June 2/2015 - Super Yachts.Com

June 23/2015 - Fisheries, Bahamas Tourist Office and MOB

| DATE | EVENT | LOCATION | STAFF |
|---------------------|---|---|----------|
| Jan. 6-14, 2015 | Poker Tournament Argentina Group (40 paxs) - Atlantis Coordination of Transportation only | Paradise Island | CF |
| Jan. 11-19, 2015 | Bahamas Tourist Office Staff Fam - Mexico GSA (1 pax) - Melia, Atlantis, Memories, Escorted by Raquel Carey | Nassau & Paradise Island, Grand Bahama | RC |
| Jan. 23-25, 2015 | Dumas/Campilongo Argentina Celebrity Trip/American Airlines - Atlantis (6 paxs), Coordination of Airport Arrival, Photographer, Bahamas Tours | Paradise Island | DF/CF/GJ |
| Jan. 29-30, 2015 | Caribbean Market Place | Puerto Rico | GJ |
| Feb. 1-Mar 15, 2015 | Bahamas Junkanoo Carnival - Spanish Facebook Contest | Spanish Latin America | DF/LY/GJ |
| Feb. 10-13, 2015 | Duckbox Productions Miami Location Scouting Trip (2 paxs) - Melia, Resorts World Bimini, Coordination of trip only | Nassau & Paradise Island, Exuma, Bimini | CU/GJ/TL |
| Feb. 22-28, 2015 | 2/23-24 Meetings with Tour Operators, 2/25-27 ANATO Trade Show 2/26 Meeting with Excellence Inc & Tour Operators ref Bahamas Charter | Bogota, Colombia | CR/GJ/TL |
| Mar. 7, 2015 | Wedding Event at Campoas do Jordao | Brazil | AC |
| Mar. 9-10, 2015 | Atlantis Presentation (60 Travel Agents) | Campinas, Brazil | AC |
| Apr. 15-19, 2015 | Junkanoo Carnival Facebook Contest Winners Colombia (2 paxs) Memories Grand Bahama, Escorted by Tina Lee | Grand Bahama | TL |
| Apr. 16, 2015 | Meeting with HBO/Cinemax Latin America | Miami, FL | CU/GJ |
| Apr. 19-25, 2015 | WTM Latin America | Sao Paulo, Brazil | AC/GJ/RC |
| Apr. 29-30, 2015 | Director's Meeting (Ministry of Tourism Directors) | Nassau | GJ |
| May. 3-9, 2015 | Travel Week Luxury Show | Sao Paulo, Brazil | AC/GJ |
| May. 6-10, 2015 | Junkanoo Carnival Facebook Contest Winners Argentina (2 paxs)- Melia Escort- Raquel Carey/Assist - Eureka McKinney MOT Language Dept | Nassau & Paradise Island | RC/EM |

| | | | |
|---------------------|--|---------------------------------|----------|
| May. 7-9, 2015 | Junkanno Carnival Cinemax/HBO Latin America Shoot (3 paxs) - Melia Escorted by Raquel Carey | Nassau & Paradise Island | RC |
| May. 15, 2015 | Meeting with Oitorama Filmes - Brazil | Plantation, FL | GJ/RC/TL |
| May. 17-19, 2015 | CIC Colombia/Copa Airlines Fam (12 paxs) - Atlantis/Melia, Majestic Tours Escorted by Raquel Carey | Nassau & Paradise Island | CR/TL/RC |
| May. 21, 2015 | Casar Bridal Event | Brazil | AC |
| May. 27-Jun 3, 2015 | Azul Profundo Brazilian Dive/Copa Airlines Fam (9 paxs) - Memories, Hilton RW, Breezes. Escorted by Ariane Carvalho - Bahamas GSA Brazil | Grand Bahama, Bimini, Nassau | TL/AC |
| May. 28-Jun 4, 2015 | Solways Argentina/Copa Airlines Fam (12 paxs) - Melia, Majestic Tours Escorted by Glenda Johnson | Nassau & Paradise Island | CF/TL/GJ |
| Jun. 3-7, 2015 | Wedding of Mica Rocha Celebrity Brazilian Blogger, 200 paxs- Wedding 6/6 One&Only Ocean Club, Atlantis. Coordination of Catamaran | Paradise Island | AC/GJ |
| Jun. 10, 2015 | Cinemax/HBO Latin America Advertising Campaign (June 2015) | Spanish Latin America | CU/GJ |
| Jun. 10, 2015 | CVC Co-op Campaign (July-September 2015) | Brazil | AC/GJ |
| Jun. 10-14, 2015 | International Travel Partner's Conference (ITPC) | Nassau & Paradise Island | GJ |
| Jun. 11, 2015 | Eventesse Brazil - Group Lead (Incentive) - Nov 15-22, 2015, 32 paxs 28 singles/2 doubles - Lead sent to Atlantis, Ocean Club, BC Hilton, Melia | Nassau & Paradise Island | RC/TL/CM |
| Jun. 11-14, 2015 | Atlantis Mexico/Copa Airlines Fam (12 paxs) - Atlantis, Majestic Tours Coordination of Airport Arrival | Paradise Island | TL |
| Jun. 16-22, 2015 | Globo TV Brazil/American Airlines- Media Group (5 paxs)- Filming of Atlantis & Stuart Cove's Dive. Coordination of Airport Arrival & Bahamas Tours | Nassau & Paradise Island | AC/GJ/TL |
| Jun. 26-29, 2015 | Atlantis Luxury Fam/American Airlines (9 paxs) - Atlantis, Majestic Tours Coordination of Airport Arrival | Paradise Island | TL |
| Jun. 22, 2015 | Confirmed Group Aviatur Colombia - Nov 11-14, 2015, 40 paxs, Melia | Nassau | CR/GJ |

Request Team Building Exercise Nov 12 - Sent to company in Nassau

| | | | |
|---------------|--|-------------------|----------|
| Jun. 22, 2015 | Confirmed Group Yanbal Colombia/Copa Airlines July 8-12, 2015, 78 paxs Melia, Majestic Tours, Coordination of Airport Arrival | Nassau | CR/TL |
| Jun. 23, 2015 | Meeting with BTO Latin America Staff - (2015-2016 Fiscal) | Plantation, FL | GJ/RC/TL |
| Jun. 30, 2015 | Meeting with Grupo BT - Agency for Latin America - (2015-2016 Fiscal) | Coconut Grove, FL | GJ/CU |

**ACTIVITIES JANUARY – JUNE 2015 – AFRICAN AMERICAN MARKETS
LINVILLE JOHNSON**

| Date | Event | Location |
|-------------|---|---------------------|
| Feb 20-25 | FAM trip for African American Media | Bimini & Nassau/PI |
| March 21-22 | Nat Moore Celebrity Golf Tournament | Miami, Fla |
| April 16-19 | Bahamas Junkanoo Carnival Festival | Grand Bahama Island |
| May 22 | M.L.K Breakfast Monument presentation | Coral Springs, Fl |
| June 8 | Miami/Bahamas Junkanoo Festival Committee Meeting | Miami, Fla |
| | | |
| | | |

SALES DEPARTMENT – JENNIFER GARDINER**SALES DISTRIBUTION - DEPARTMENT OF JUSTICE REPORT, January - June 2015**

| DATE: | EVENT: | TYPE: | CITY/STATE: |
|-----------------|--|----------------|------------------------------|
| January | | | |
| 27-Jan | VAX Vacation Access Online Campaign | Trade | Plantation, FL |
| 1/28/30 | GBI Product Launch Programming/Budget | Trade | Plantation, FL |
| 1/28/15 | Business Plan preparations-Washington,DC | Trade/Consumer | Plantation, FL |
| 1/30/15 | Miami Bahamas Goombay Committee Meeting | Consumer | Miami, FL |
| 1/30/15 | Bahamas Invasion Meeting | Trade/Consumer | Plantation, FL |
| February | | | |
| 2-Feb | Caribbean Week NY budget Planning | Trade/Consumer | Plantation, FL |
| 2-Feb | Vacation Express USA Trade Show Meeting | Trade | Plantation, FL |
| 2/3-4/2015 | GBI Product Launch Programming/Approvals | Trade | Plantation, FL |
| 2/5/15 | Miami/Bahamas Goombay committee meeting | Consumer | Miami, FL |
| 2/11-13/2015 | Vacation Express Trade Show | Trade | Houston, TX |
| 2/17/15 | Sales Distribution Weekly Meeting | Staff | Miami, FL |
| 2/18/15 | Travel Agent E-News letter meeting | Trade | Plantation, FL |
| 2/19/15 | VAX Vacation Express Webinar | Trade | Plantation, FL |
| 2/24-25/2015 | GBI Product Launch Seminars | Trade | Iselin NJ & Philadelphia, PA |
| March | | | |
| 9/2-5/2015 | GBI Product Launch Seminars | Trade | Columbus/Cincinnati, OH |
| 9/16/15 | Staff Meeting | Staff | Plantation, FL |
| 16-Sep | Sales Distribution meeting | staff | Plantation, FL |
| 9/23-24/2015 | Hark Rock Hotel meeting | Trade | Plantation, FL |
| 9/24/15 | BTO Sales Business Planning Meeting | staff | Plantation, FL |
| April | | | |

| | | | |
|--------------|--|----------------|-----------------|
| 4/1/15 | Hard Rock Hotel Executive meeting | Industry | Orlando, FL |
| 4/2/15 | Miami Bahamas Goombay Committee meeting | Consumer | Miami, FL |
| 4/2/6/2015 | VAX VacationAccess Online Campaign | Trade | Plantation, FL |
| 4/7/15 | Sun n Fun/IAAF/Miami Dolphins | Trade/Consumer | Plantation, FL |
| 4/8/15 | Florida Sales Mission | Trade | Plantation, FL |
| 4/13/15 | Home Based Show/American Airlines | Trade/Consumer | Plantation, FL |
| 4/20-22/2015 | Sun N Fun sHOW | Consumer | Lakeland, FL |
| 4/38-29/2015 | FL Sales Mission/IAAF | Trade | Plantation, FL |
| May | | | |
| 5/4-7/2105 | Florida Sales Mission | Trade | Plantation, FL |
| 5/11/15 | VAX VacationAccess Online Campaign | Trade | Plantation, FL |
| 5/12/15 | Sales Distribution meeting | Trade | Plantation, FL |
| 5/13/15 | Media Reception/NPI Meeting | Trade/Consumer | Plantation, FL |
| June | | | |
| 6/3/15 | Miami Dolphins Meeting | Trade | North Miami, FL |
| 4-Jun | VAX VacationAccess | Trade | Plantation, FL |
| 6/8/15 | VAX VacationAccess Online Campaign/MIA Dolphins/Goombay Committee meetings | Trade/Consumer | Plantation, FL |
| 6/9/15 | Chefs for Farmers/Wine& Food/Vacation Express Media Reception meetings | Trade | Plantation, FL |
| 6/10-13/2015 | Int'l Partners Conference | Trade | Nassau, Bahamas |
| 6/16/15 | Caribbean Pocker Invitational meeting | Consumer | Plantation, FL |
| 6/19/15 | Miami Bahamas Goombay committee | Trade/Consumer | Plantation, FL |
| 6/22/15 | Miami Heat Luncheon | Trade | Miami, FL |
| 6/23/15 | Caribbean Pocker Invitational /MasterCard meetings | Trade | Plantation, FL |
| 6/26/15 | Aventura Mall meeting | Trade/Consumer | Plantation, FL |
| 6/30/15 | Miami Bahamas Goombay Press Conference | Trade/Consumer | Miami, FL |
| | | | |

KARA MANOUZI SALES ACTIVITIES JANUARY – JUNE 2015

| Date of Event | Name of Activity | Location | Type of Event |
|---------------|--|---------------|---------------|
| January, 2015 | Reviewed Mordern Luxury Proposal for South Florida Wine & Food Festival. Solicited sponsorship from MasterCard for same. | Plantation Fl | Consumer |
| January, 2015 | Developed Specs for Junkanoo Invasion Project | Plantation | |
| January, 2015 | Issued statement for LPGA Pure Sild Classis Press Release | Plantation | Consumer |
| January, 2015 | Met with representatives from American Research Library | Plantation | Consumer |
| January, 2015 | Developed suggestions for Miami Heat (CSR)Corporate Social Responsibility | Pantation | Consumer |
| January, 2015 | Solicited Sponsorship for Junkanoo Invasion Project & US Four City Tour from Bloomberg, Travel Weekly, Radio Stations NY, etc. | Plantation | Consumer |
| January, 2015 | LPGA Pure Silk Classic-Made requestts for photo op for MOT exec. During training sessions for students | Nassau | consumer |
| January, 2015 | Developed Specs for Bahamas Luncheon/Events | Plantation | Trade |
| | Solicited sp | | |
| Jan. 29, 2015 | Attended Planning Meeting for Bahamas Theme Night with Miami Heat | Miami | Consumer |
| Feb. 2015 | Modeen Luxury Spring/Sumemr Launch | Miami | Consumer |

| | | | |
|-------------------|---|----------------|----------------|
| Feb.5-8, 2015 | Attended International Business & Finance Summit | Grand Bahama | Trade |
| Feb. 2015 | Made arrangements for 8 children and chaperones from the Ranfurly Homes in Nassau to attend the Miami Heat Game | Miami Fl | Consumer |
| 10-Mar-15 | Attended African American | | |
| 11-Mar-15 | Miami Heat Bahamas Night | Miami | Consumer |
| March 11-12, 2015 | Oversaw the attendance and stay in Miami for Ranfurly Homes Children | Miami | Consumer |
| 26-Mar-15 | Attended Sun N Fun Meeting -Sports Dept. | Miami | Consumer |
| 13-Mar-15 | Meeting with Bass Pro | Miami | Consumer |
| April, 2015 | Executing Training program for Sales Team | Plantation | consumer |
| April, 2015 | Developed Sales Tactical Calendar with Directives for 2015/2016 Sales Initiatives | Pantation | Trade/Consumer |
| April, 2015 | BTO USA Budget Exercise | Plantation | Administration |
| 1-May-15 | Meeting with Albany Bahamas-Tiger Woods tournament | Miami | Consumer |
| May 20-22, 2015 | Expedia Bahamas Training | Springfield MO | Trade |
| 27-May-15 | Meeting with Virtuoso | Plantation | Trade/Consumer |
| 3-Jun-15 | Meeting with MLT/Delta Vacations | Plantation | Trade |
| 5-Jun-15 | Meeting with Book It | Plantation | Trade |
| 12-Jun-15 | Meeting with Travel Alliance | Plantation | Trade |
| 17-Jun-15 | Meeting with MLT/Delta Vacations | | |
| | | | |

KAREN WRING - EMAIL MARKETING CAMPAIGN JANUARY - JUNE 2015

Email Marketing Campaigns: January

Jan. 7 - MOT General Offer: \$250 Instant Savings - Consumer

Jan. 15 - VAX Vacation Access Campaign - Consumer

Jan. 22 - Grand Bahama Island Tourism Board - Consumer

Jan. 28 - Bahamas Paradise Cruise \$149 - Consumer

Email Marketing Enhancement Initiatives:

Jan. 14 - TAConnect - Vendor

Jan. 15 - Permission Data - Vendor

Jan. 15 - Fresh Address - Vendor

Email Marketing Campaigns: February

Feb. 6 - A Special Bahamas' Invite (Vacation Express Travel Agent seminars) - Trade

Feb. 3 - GBI: Last Chance....Book Now and Save \$250! - Consumer
Feb. 6 - Social Media Contest: WIN A TRIP TO THE BAHAMAS TO WARK UP YOUR WINTER - Consumer
Feb. 9 - Permission Data: launch sweepstakes. Win Round Trip Airfares To The Bahamas - Consumer
Feb. 9 - Bahamas Travel Agents' Newsletter - First Issue - Trade
Feb. 12 - Bahamas Junkanoo Carnival - Consumer
Feb. 12 - New Flights to The Bahamas Starting at \$21 - Consumer
Feb. 13 - Tired Of The Cold Weather? Brrrr! Save \$250 on a SUNNY Bahamas Getaway. Promoting \$250; - Consumer
Feb. - 12 - Bahamas Junkanoo Carnival & Dan Marino and Friends Weekend feb. 19-22, 2015 Atlantis. Consumer
Feb. 12 - Permission Data: Welcome to The Bahamas Sweepstakes - Consumer
Feb. 13 - Win an Experience at Treasure Cay Beach Resort in The Bahamas - Trade
Feb. 17 - Bahamas Honeymoon Registry - Cosumer
Feb. 19 - Only a Few Seats Left. Register Now! (GBI Travel Agent Seminars) - Trade
Feb. 25 - Reserve your seat Today. (GBI Seminars) 2nd Deployment - Trade

Database Initiatives:

Feb. 12 - Pure Silk Sweepstakes
Feb. 17 - Bahamas Honeymoon Registry
Feb. 11 - Enter to Win : Permission Data Sweepstake

Meeting:

Feb. 6 - Met with Rick Mckinney, Sr. Accounts Executive at Listrak

Email Marketing Campaigns: March

3 - Baha Mar Resorts: The First Night Is On Us - Consumer
4 - Private Flying: Register Now for the Next Bahamas Fly-In - Pilots
4 - Germany Office: Über die Bahamas - auf einen Blick - Consumer
10 - Out Islands Campaign: Buy one flight, get one free from Nassau - Consumer
9 - Bahamas Travel Agents Newsletter - March Issue - Trade
10 - Bahamas Junkanoo Carnival - Consumer
12 - GBI Vacation Express: Save on Non-Stop Flights to Grand Bahama Island - Consumer
18 - Bahamas Junkanoo Carnival Packages - Consumer
17 - tareward: Win an Experience at Valentines Resort in The Bahamas - Trade
19 - You're Signed Up! Here's your invitation to join the fun at Bahamas Junkanoo Carnival (Miami Heat Themed Night (March 11, 2015) - Consumer
26 - Bahamas Best Cruise & Stay - Consumer

30 - GBI: Plan to be there! Bahamas Junkanoo Carnival on Grand Bahama Island - Consumer

Email Marketing Campaigns: April

- 1 - US Wedding: Bahamas Honeymoon Registry...Create...Share...Enjoy! - Consumer
- 7 - Travel Agent Newsletter April Issue - Trade
- 8 - Private Flying: You're Invited! Sun 'n Fun Air Show and Dinner - Pilots
- 15 - Private Flying: You're Invited! Sun 'n Fun Air Show and Dinner - Pilots
- 10 - UK Campaign: Bahamas: Et hjem væk fra hjemmet - Consumer
- 13 - Nat Moore Golf Classic: You're Signed Up! Golf in The Bahamas is Absolutely Breathtaking - Sports
- 14 - UK Wedding: Bahamas Honeymoon Ideas from Travel Focus - Consumer
- 15 - Private Flying: Bahamas Social Media Contest...SUN 'n FUN Airshow - Pilots
- 16 - Private Flying: Bahamas Social Media Contest...SUN 'n FUN Airshow - Pilots
- 20 - Fun and Excitement await...Bahamas Junkanoo Carnival - Consumer
- 21 - Fun and Excitement await...Bahamas Junkanoo Carnival - Consumer
- 23 - Fareward Program: Win an Experience at Old Bahama Bay Resort in The Bahamas - Trade
- 28 - Germany Office: Über die Bahamas - auf einen Blick - Consumer
- 30 - GBI Vacation Express: Super Hot Offers from \$599 Grand Bahama Island - Consumer

Meeting:

- 27 - Moveable Inc - visual presentation with Alexa Earl
- 28 - BOIPB Executive Director, Kerry Fountain, Adriana Suao, Tambourine, Bridgette King

Email Marketing Campaigns: May

- 6 - Bahamas Travel Agents Newsletter - May 2015 Issue - Trade
- 7 - Private Flying: Take Flight - Trip Giveaway - Social Media Contest - Pilots
- 8 - Thank You For Signing Up - Sun 'n Fun - Pilots
- 13 - Thank You For Signing Up - Call Center - Leisure
- 14 - BOIPB: Last Chance: Buy one flight, get one free from Nassau - Consumer
- 14 - You're Invited! Exciting FAM Trip to Grand Bahama Island - Trade
- 22 - GBI: Sizzling Summer Deals on Grand Bahama Island - Consumer
- 20 - Wildcat Touring Charter Service: Great Rates | Great Service | Best Value | New Flight to Abaco and Eleuthera - Consumer
- 21 - MOT: This Summer, Discover Nassau Paradise Island...Save \$250 - Consumer
- 22 - Win a 2-Night Stay at Riding Rock Resort in The Bahamas - Trade
- 28 - The Abaco Club at Winding Bay: New Flights to Marsh Harbour, Abaco - Consumer
- 28 - GBE US Wedding: Bahamas Honeymoon Gift Registry...Create...Share...Enjoy - Consumer

Email Marketing Campaigns: June

- 3 - GBI Vacation Express: Spring into Summer with Non-stop Flights to Grand Bahama Island - Consumer
- 4 - Bahamas Travel Agents Newsletter - June 2015 Issue | Earn up to \$75...- Trade
- 4 - BOIPB: Experience Luxury at the New Hilton at Resorts World Bimini - Consumer
- 15 - MOT \$250 Offer: Hot Summer Travel Deals | Upcoming Event | Awesome Hotel Deals -

Consumer

18 - Did you see this? Hot Summer Travel Deals - Consumer.

17 - TA Reward Offer June. British Colonial Hilton - Trade

22 - GBITB: Hot Resort Deals | Great Non Stop Flights | Exciting Event - Consumer

18 - Thank You For Signing Up | \$250 Instant Savings - Consumer

DORNELL WATSON ACTIVITIES JANUARY – JUNE 2015

| Date of Event | Activity | Location | EVENT TYPE |
|----------------------|---|-------------------|-------------------|
| 1/13/15 | Sales Calls | Washington, DC | Travel Agents |
| 1/15-18/15 | AAA Great Vacations Expo | Columbus, OH | Consumers |
| 1/23-25/15 | New York Times Travel Show | New York, NY | Consumers |
| 2/2/15 | Vacation Express Trade Show | Baltimore, MD | Travel Agents |
| 2/4/15 | Vacation Express Trade Show | Richmond, VA | Travel Agents |
| 2/5/15 | Sales Calls | Olney, MD | Travel Agents |
| 2/11/15 | Bons Vivants Monthly Meeting | Baltimore, MD | Travel Agents |
| 2/24/15 | GBI Product Launch | Iselin, NJ | Travel Agents |
| 2/25/15 | GBI Product Launch | Philadelphia, PA | Travel Agents |
| 2/26/15 | Bon Voyage Travel Customer Appreciation Event | Lancaster, PA | Consumers |
| 3/4/15 | Royal Caribbean Cruise Line Travel Agts Pres. | Baltimore, MD | Travel Agents |
| 3/6-8/15 | DC Travel & Adventure Show | Washington, DC | Travel Agents |
| 3/10/15 | GBI Product Launch | Baltimore, MD | Travel Agents |
| 3/17/15 | Bahamas Embassy Consumer Event | Washington, DC | Consumers |
| 3/19/15 | Sales Calls | Timonium, MD | Travel Agents |
| 3/20-22/15 | Philadelphia Travel & Adventure Show | Philadelphia, PA | Consumers |
| 3/31/15 | Sales Calls | Annapolis, MD | Travel Agents |
| 4/1/15 | PTANA Phil Chapter Monthly Meeting | Philadelphia, PA | Travel Agents |
| 4/9/15 | PTANA National Chapter Monthly Mtg | Arlington, VA | Travel Agents |
| 4/12/15 | Majors Travel 6th Annual Travel Show | Staten Island, NY | Consumers |

| | | | |
|---------|--|------------------|---------------|
| 4/14/15 | AAA Travel/Travel Impressions Travel Show | Frederick, MD | Consumers |
| 4/22/15 | Passport DC Planning Event & Reception | Washington, DC | Consumers |
| 4/23/15 | American Airlines Trade Show | Philadelphia, PA | Travel Agents |
| 4/27/15 | American Airlines Trade Show | Uniondale, NY | Travel Agents |
| 4/28/15 | American Airlines Trade Show | Washington, DC | Travel Agents |
| 5/2/15 | Passport DC Around The World Tour | Washington, DC | Travel Agents |
| 5/13/15 | Bons Vivants Monthly Meeting | Baltimore, MD | Travel Agents |
| 5/20/15 | National Assoc. of Career Tvl Agts (NACTA) Mtg | Springfield, VA | Travel Agents |
| 5/27/15 | Sales Calls | Fairfax, VA | Travel Agents |
| 6/2/15 | Women Spanning The Globe Leadership Conf. | Baltimore, MD | Consumers |
| 6/10/15 | Bons Vivants Monthly Meeting | Baltimore, MD | Travel Agents |
| 6/17/15 | PTANA Maryland Chapter Monthly Meeting | Baltimore, MD | Travel Agents |

ATLANTA TOURIST OFFICE ACTIVITIES

January - June 2015

January

- Participated in Vacation Express travel trade show series in Little Rock Arkansas
- Participated in Vacation Express travel trade show series in Memphis, Tennessee
- Participated in Vacation Express travel trade show series in Nashville, Tennessee
- Participated in vacation Express travel trade show series in Knoxville, Tennessee
- Participated in Vacation Express travel trade show series in Raleigh, NC
- Participated in Vacation Express Travel trade show series in Greensboro, NC
- Participated in New York Times travel/consumer trade show 1/23-25, 2015 New York City
- Participated in Vacation Express travel trade show series in Birmingham, Alabama
- Participated in Vacation Express travel trade show series in Atlanta, Georgia
- Participated in Vacation Express travel trade show in Greenville, SC
- Participated in Vacation Express travel trade show in Columbus, SC

February

- Participated in Vacation Express travel trade show in San Antonio, Texas
- Participated in Vacation Express show in Austin, Texas.
- Participated in Vacation Express travel trade show in Houston, Texas Galleria

area.

- Participated in Vacation Express travel trade show in North Houston
- Participated in Bridal show in Atlanta, Georgia
- Participated in Grand Bahama Island Product launch in north New Jersey
- Participated in Grand Bahama Island Product launch in south New Jersey
- Participated in Grand Bahama Island Product launch in Philadelphia PA

March

- Participated in Grand Bahama Island Product launch in Cincinnati, OH
- Participated in Grand Bahama Island Product launch in Columbus OH
- Participated in Grand Bahama Island Product launch in Pittsburgh, PA
- Participated in Grand Bahama Island Product launch Atlanta Georgia
- Participated in Grand Bahama Island Product launch Nashville, Tennessee
- Attended "A Tribute to Xernona Clayton" a consumer event
- Sales calls on retail travel agents in Atlanta

April

- Lunch meeting with Bahamas Minister of Immigration & Foreign Affairs
- Attended American Airlines travel trade show in Charlotte, NC
- Meeting with Ms. Gwendolyn Glenn, travel writer for NPR affiliate in Charlotte WFAE and freelance writer for the Baltimore Sun Newspaper
- Finalizing plans for a series of fam trips to GBI in conjunction with Vacation Express. Trips to operate from eight gateways (Nashville/Newark/Baltimore/Philadelphia/Pittsburgh/Houston/Cincinnati/Columbus) beginning in June through September
- Meeting with Roni Fishkin, Marketing & Events Manager, for Mann Travel in Charlotte regarding Bahamas participation in Manns travel trade show 2016

May

- Attended Caribbean Day Festival at St. Paul's Episcopal Church
- Attended Indigo Life Women's Empowerment & Cultural Expo in Cordele, Georgia
- Meeting with Ms. Dawnette Launds, CEO. Cari-League, Pro Pass Sports Marketing, interested in hosting a golf tournament in the Bahamas
- Meeting with Mr. William M. Poole Partner, Nelson Mullins Riley & Scarborough LLP and Bahamas Consul General, Randy Rolle
- Sales calls on retail travel agents in Alpharetta, Georgia
- Telemarketing calls to retail agents, confirming sales calls appointments for next week.
- Assisting Bahamas Consulate with plans for Bahamas 42nd, Independence Celebrations.

- Still working in-conjunction with Michelle Olson, Director Marketing, Vacation Express, now completed VE/BTO fams to Grand Bahama. Air, hotel accommodations and ground itinerary completed and escorts assigned.
- Sales calls on retail travel agents in Atlanta
- Meeting with Mr. Christopher Roker, President, Bahamas Association of Georgia and Bahamas Counsel General, Randy. Introductory meeting, discussed working relationship, as it relates to projects/events where we might help each other and the overall Bahamas.

June

- Worked with Ms. Rosalind Collins-Nelor, of Shreveport, LA on travel trade expo for members of Paycation Travel
- Revised and finalized plans BTO/Vacation Express fam trips to Grand Bahama scheduled for June thru October
- Meeting with Ms. Ty Johnson, Professor, Producer & Consultant tv, Film Broadcasting & Media Production
- Sales calls on retail travel agents in Atlanta
- Meeting with Jennifer Algieri, Product Manager, Vacation Express, to obtain advance bookings on VE flights to Grand Bahama
- Meeting with Ms. April Holt-Smith, Owner, Lascon Kouture and Butterfly Cosmetics, Atlanta regarding possible consumer promotions for Bahamas
- Attended Caribbean Movers and Shakers Awards event in Atlanta, Georgia
- I had discussions with Brandy Butler, Partnership Marketing Manager, MLT Delta Vacations, regarding MLT University Travel Trade Show scheduled for September 2015, in Minnesota. Last year approximately 2,500 travel agents attended. BTO to attend this year
- Worked with Freeport Aquatics Club on their schedule visit to Atlanta July 24-27, 2015. The group will be here for a swim meet at Georgia Tech University.
- Continue to work with Bahamas Conculate team and assist with plans for upcoming Bahamas 42nd Independence Celebrations.
- Made sale calls on retail travel agents in metro Atlanta Area.
- Saturday June 21, BTO Atlanta participated in Bahamas Association of Georgia "A Taste of the Bahamas". It was a very successful consumer event, approximately 500 pax attended.
- Worked with Mr. Sammy Haynes, Editor in Chief, Sheen Magazine, on their

visit to Nassau to shoot their exclusive 2016 Male Calendar, to potentially be distributed through Barnes & Nobles. The team is scheduled to arrive Nassau Tuesday July 21st, and depart on Friday July 24th, 2015. They will stay at Breezes. BTO Atlanta requested a manifest of their equipment to assist with Bahamas Customs and Immigration clearance. Ms.

- Had discussions with Ms. Nicloe Adams, on the possibility of BTO Atlanta becoming a major sponsor at St. Paul's Episcopal Church, "Jazz Under the Stars" consumer event scheduled for Saturday September 12th, 2015. BTO

US DEPOSITS

JANUARY - JUNE 2015

| MONTH | DEPOSIT AMOUNTS |
|--------------|------------------------|
| 9-Jan | \$2,000,000.00 |
| 20-Jan | \$2,000,000.00 |
| 5-Feb | \$2,000,000.00 |
| 17-Feb | \$1,000,000.00 |
| 5-Mar | \$2,000,000.00 |
| 13-Mar | \$6,152,496.00 |
| 26-Mar | \$999,960.00 |
| 22-Apr | \$2,000,000.00 |
| 23-Apr | \$2,000,000.00 |
| 13-May | \$1,500,000.00 |
| 6-Jun | \$500,000.00 |
| 17-Jun | \$1,500,000.00 |
| TOTAL | \$23,652,456.00 |

BAHAMAS MINISTRY OF TOURISM
United States Justice Report-EXPENDITURES
January - June 2015

| | | |
|---|-----------|-------------------|
| Travel and Subsistence | \$ | 216,853 |
| Freight | | 5,016 |
| Telephone | | 68,749 |
| Electricity | | 5,014 |
| Postage | | 1,187 |
| Rent | | 227,625 |
| Water | | 2,059 |
| Printing | | 18,032 |
| Advertising and Public Relations | | 11,127,245 |
| Training | | 2,700 |
| Service Contracts | | 1,174,065 |
| Fees and Other Charges | | 245,614 |
| Office Supplies | | 39,718 |
| Food and Entertainment | | 34,744 |
| Other Supplies | | 5,476 |
| Clothing | | 4,311 |
| TOTAL | \$ | 13,178,408 |